



Hunt Museum Annual Report 2019

Changing Lives with Culture, Creativity
and Learning



Priority 1 Collections



Collections performed very well in 2019 achieving all 5 objectives, with a slight shortfall on 3D digitisation of archaeological objects.

Priority 1: Collections : Objective 1 & 2



- Conserved six ceramic objects and statues of Balthazar and Apollo.
- Interest in Heritage week conservation of Apollo onsite and online was positive.

Statue of Apollo, The Hunt Museum,
2019, CC-BY-SA

Priority 1: Collections : Objective 3



Tours over the summer for Lavery & Osborne boosted the numbers taking museum tour with 68 online bookings giving additional income

Lavery & Osborne Exhibition, Keith Wiseman
Photography, June 2019

Priority 1: Collections : Objective 4



Maria Cagney with representatives & students
from LIT, The Hunt Museum, 2019, CC-BY-SA

85/100 objects 3D digitised with
help of three LIT Game Art
students

[Click here to view some of our 3D objects!](#)

Priority 1: Collections : Objective 5

Kids admission into the Hunt Museum is FREE, as well as a variety of activities, including:

- A cookery tour
- Interactive object migration game
- Animal Hunt tour

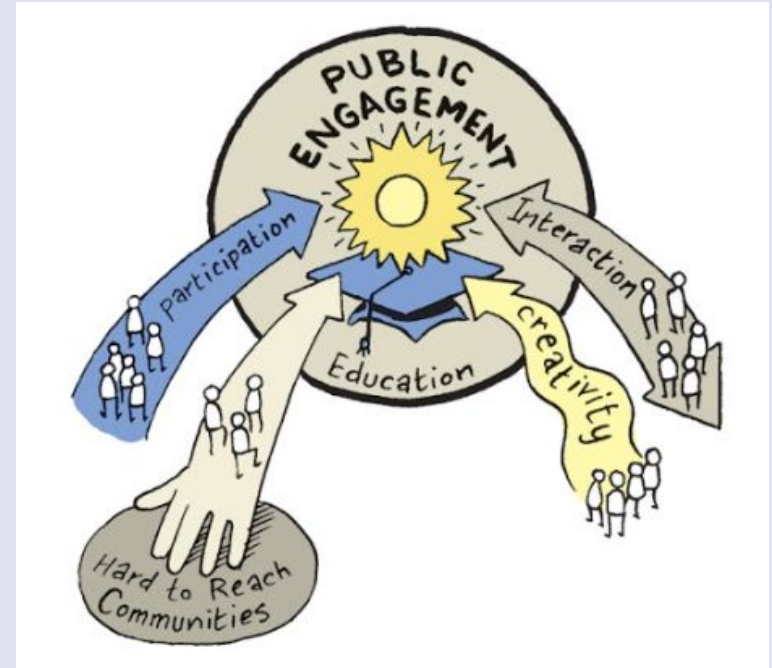
Just ask at reception when you arrive!



- Around the table in 19 objects published for Culture Night.
- Migration/Dodecahedron game in time for Heritage week.

Poster showing the Around the Table booklet and Migration Game, Hunt Museum, 2019.

Priority 2 Public Engagement: Visitors



Public Engagement Visitors achieved their targets in 2019. Footfall = 105,229
Exhibition Admission = 58,520
Hunt Collection Admission = 21016

Priority 2 Public Engagement: Objective 1 & 2



Lavery & Osborne:
Observing Life
summer exhibition -
works on loan from
private & public
collections - in excess
of 19,000 visitors, €45k
profit.

2. Income from works sold in Artist
exhibitions: €10,075.
Curators Choice sales YTD- €727.50
Year End €757.50.
Printmakers sales YTD- €64.5.
Polish Art Festival Sales- €205.50

Lavery & Osborne Exhibition, Hunt Museum, 2019,
CC-BY-SA

Priority 2 Public Engagement: Objective 3 & 4

Artist Hughie O'Donoghue speaking at the Launch of Time, Tide & the Memory of the House, December 2019.



Hughie O'Donoghue Launch, Hunt Museum, 2019, CC-BY-SA



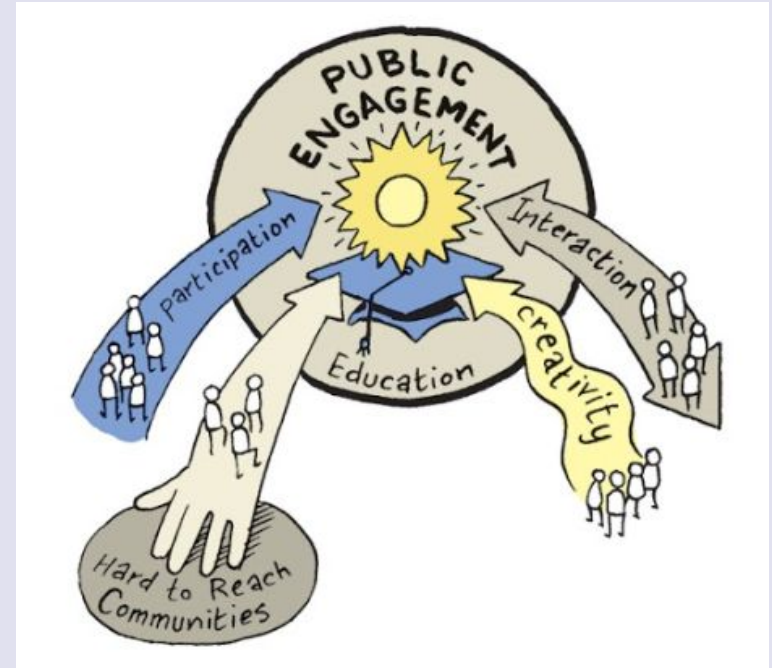
VanGoYourself -
recreate
paintings &
reimagine them
for modern
viewer



VanGoYourself Event, Hunt Museum, 2019,
CC-BY-SA

Gala Tables
raised 30K
Auction & Raffle
€41,482,
including
JPMcManus for
Exhib of 10K.

Priority 2 Public Engagement: Education



Public Engagement: Education performed well in 2019, adapting to meet their objectives when projects could not come to fruition.

Priority 2 Public Engagement: Education

Objective 1 & 2

1 & 2 Running well. Visits to 6 schools were delivered in Q2 to promote our programmes to teachers.

Q3 2019 Post primary visits : 19, Primary school: 1 VS. Q3 2018 Post primary visits :3, Primary schools: 3

Q4 - 2019 Post Primary Visits: 16, Primary Visits: 5



Students from Glenstal Abbey in Lavery & Osborne Workshop, Hunt Museum, 2019 CC-BY-SA



Students from CBS Sexton street taking part in a story exchange during Open Minds, Hunt Museum, 2019, CC-BY-SA

Priority 2 Public Engagement: Education

Objective 3, 4, 5 & 6

3. Medieval Trail not come to fruition this year but activities of conservation on view, object and loan box handling and stamp a dekadrachma very successful replacements.

4. Funding granted for Three Muses programme.

5. Visits to schools has resulted in increased bookings. 13 out of 137 Limerick City and County primary schools attended. 15 out of 28 Limerick City and County post primary schools attended.

6. Two workshops completed.



Left: Students from Gaelscoil Searsail taking part in a Science of Light workshop, Hunt Museum, 2019, CC-BY-SA



Right: Participants in Crinniú na nOg stop motion workshops, Hunt Museum, 2019, CC-BY-SA

Priority 2 Public Engagement: Community



Public Engagement: Community met all of their objectives for 2019.

Priority 2 Public Engagement: Community Objectives 1, 2 & 3.

1. Communities of Culture volunteers received top up training on school workshop delivery in Q4.
2. Met with LMHA to discuss Garden and need to work up an activities and fund raising campaign for 2020.
3. Review of Dementia Programme by team Sept '19, policies and practice discussed and amended where necessary need to expand team of volunteers, interest expressed by new docents. This will lessen the workload of team.

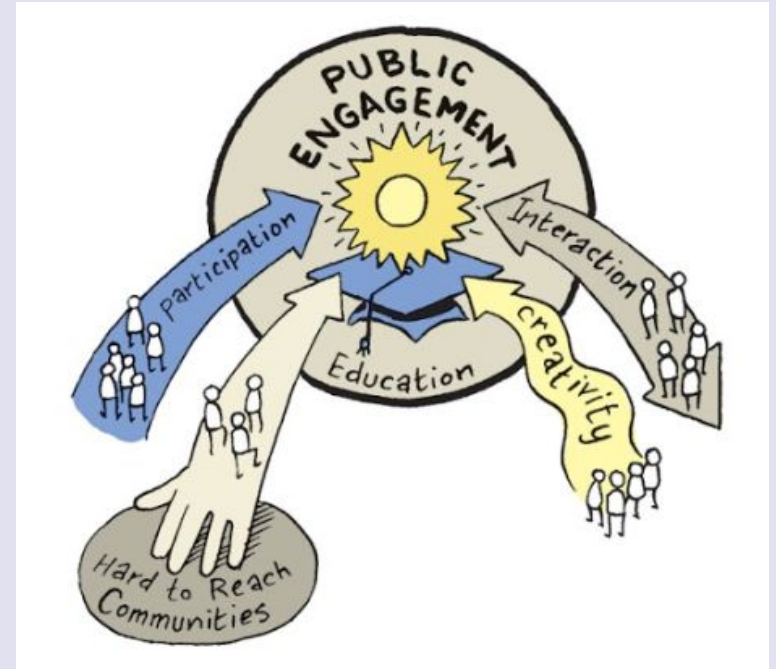


Left:
Communities of Culture volunteers promoted the project in Southill during International Women's Day .



Right:
Project volunteers continued to lead Communities of Culture heritage based workshops in primary schools.

Priority 2 Public Engagement: Participation



Participation met 2 of 3 objectives. The Hackathon has been deferred to 2020.

Priority 2 Public Engagement: Community Objectives 2 & 3.

2. Three work placements delivered with LIT Game Art & Design students who created 30 3D object models. Short Scan the World residency delivered. Five objects scanned during public event which was attended by Limerick Inside Out (at UL).



Scan the World Residency Open Event, Hunt Museum, 2019, CC-BY-SA

3. Some delay in creating 10 x human scale 3D models for installation as play features in the Museum Garden requires funding. Investigating companies to sponsor and possible funding under the DTIF, with LIT & Arup. Garden Project set up together with LIO/UL, LIT, TLC and Arup. Good progress has been made to complete work first half of 2020.



Game & Art Student scans the Antrim Shield, Hunt Museum, 2019, CC-BY-SA

Priority 3 Innovation



Innovation completed one task set as LightMoves Festival did not go ahead in 2019 and the Medieval Trail had to be abandoned.

Priority 3 Innovation Objectives 1, 2 & 3

1. Trail abandoned for 2019. Creation of TripAdvisor Experience on Medieval Limerick based on Hunt Museum Collection.
2. LightMoves have decided not to go ahead this year, no mitigation possible.
3. Joint-education initiative between The Hunt, Limerick Museum and Limerick City Gallery of Art launched as 'The Three Muses: exploring art and identity in November for delivery of workshops and resources from Jan-June 2020.
 - **Joint initiative up and running** with partnership structure and MOU
 - **Well attended public launch** in November with the Mayor Cllr Sheahan and ICO's Sing Out with Strings
 - **Three trial workshops** delivered across the three museums
 - **13 schools** responded to EOI in October (incl. 5 county + 1 special ed school).
 - **3 local businesses** sponsored the programme
 - **Positive press** and media coverage (4 stories in local press, 23 social media posts generated)



Left: Student participating in Three Muses Workshop, Hunt Museum, 2019, CC-BY-SA



Above: Student participating in Three Muses Workshop, Hunt Museum, 2019, CC-BY-SA

Priority 4 Funding



Funding met two out of three objectives set out for 2019. Areas to improve upon discussed for 2020.

Priority 4 Funding Objectives 1, 2 & 3

1. For year €79K total for the year from SIF, North/South & LC&CC Festivals & Events, Europeana Archaeology. 2018 was €30,800.
2. Slow progress. 5 new memberships in 2019 - 20K in funds. Clarification of programme towards tighter sponsorship proposals.
3. Sponsorship database in place.

"We are delighted to announce this partnership with the Hunt Museum, one of the finest cultural institutions in the Limerick and mid-West region. GECAS already has a strong connection to the museum as Dr. Tony Ryan the founder of Guinness Peat Aviation, the company in which we trace our roots, was a driving force in its establishment twenty one years ago. We therefore look forward to supporting and contributing to the success of this important centre of culture and heritage."

Patron Level member, Gecas, John Ludden, Chief General Counsel and GECAS' executive vice president .

Priority 4 Funding - Retail



Funding: Retail met their objectives for 2019.

Priority 4 Funding - Retail Objective 1

1. 2019: €100,001 to end of year (turnover ex VAT). 2018 shop turnover = €77,145.

Have become retail partner of Craft & Design Council of Ireland.

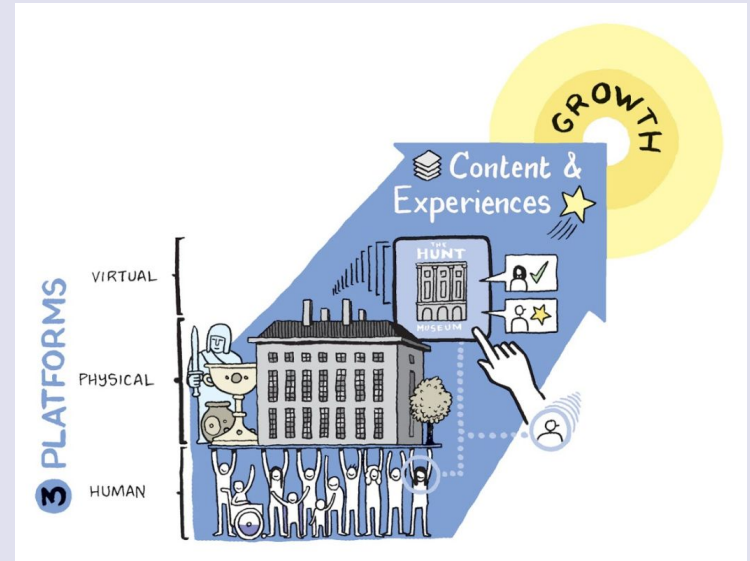
Merchandise selected to enhance visitor experience:

- Wide variety and mixed price range on offer.
- Strong component of Irish made goods.
- Summer Exhibition related products.



Gift Shop display, Hunt Museum, 2019, CC-BY-SA

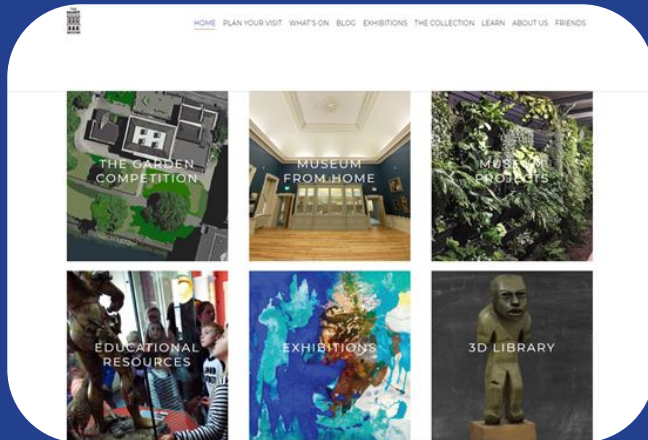
Priority 5 Marcomms



Marcomms met their objectives for 2019 and grew our virtual audience.

Priority 5 Marcomms Objectives 1, 2 & 3

1. Comms plans created for each event and exhibition, allowing scheduling between all departments to run smoothly.
2. Website traffic objective met, showing 128% increase in page views, and a 13% increase in new users.
3. Social media platforms combined have showed an overall growth of 52.6%. 8% on Twitter, 11.4% on Facebook, and 33.3% on Instagram.



Priority Friends



Friends achieved their objectives for 2019 and grew our Friends audience.

Priority Friends Objectives 1, 2, 3 & 4

1. Current subscriptions 444, with 349 registered Friends, 75 gifted memberships, 20 Hunt Society Members.
2. Much improved and 2020 programme shaping well.
3. Work with Le Cheile, silver & copper repousse workshops very well received.
4. JP McManus Golf Pro Am raised €7,500 (€15K when doubled by JP), Annual Raffle total: **€2,145.**



Launch of the JP
McManus Golf Pro
AM.

JP McManus Golf Pro AM Launch, Hunt Museum, 2019, CC-BY-SA

Friends of the Hunt Museum Lunchtime Lecture

With David O'Brien,
Limerick Civic Trust CEO

Tuesday, May 14th, 1-2pm
Venue: The Hunt Museum, Rutland Street, Limerick

'No. 2 Pery Square'
Limerick Civic Trust's work for Limerick,
and their new venture.

Admission to all lunchtime lectures are free for
Friends of the Hunt Museum.
General public: €5

For further information contact the Friends
office at friends@huntmuseum.com
or 061 490087



Friends
Lunchtime
Lecture
Poster, Hunt
Museum,
2019,
CC-BY-SA

Priority Docents



Docents met their objectives for 2019 and maintained and grew our programme.

Priority Docents Objectives 1, 2 & 3

1. Good availability of docents to deliver tours of collection, summer exhibition and invigilation. 9 new docents joined the group after Sept Information morning and have settled in well.
2. New Cookery Tour booklet, Timeline in new museum guide, 15 Vlogs published, 5 Blogs, Lavery & Osborne tours 2x daily, Handling of objects for Science Week, Dementia Programme developed and delivered, help with 3D digitisation, , Monthly Sunday Arts & Crafts,
3. Work has begun, completion first 6 months of 2020.



Liberal Arts Lecture, Hunt Museum, 2019, CC-BY-SA



Docent Outreach at Carrigoran House, Hunt Museum, 2019, CC-BY-SA

Our Strategic Ambitions:

By 2025 the Hunt Museum wants to have Impact in 3 areas:

Our **social impact** goals for 2025:

1. Lives are better and fuller for our disadvantaged, dementia, mental health communities and benefit from our life-long learning opportunities.
2. Society is more cohesive with active participation in cultural heritage overcoming stereotyping by ourselves and others.



Art & Object Conversation with Alzheimer sufferers and carers

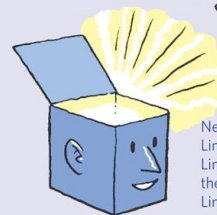


Collection of migration stories, human and object

Our **innovation** goals are:

1. Joint services for cultural heritage & galleries have increased capacity.
2. A vibrant, edgy and creative museum for Limerick and the world.

A joint education service for schools, universities and lifelong learners.



New culture created with Limerick School of Art & Design, Limerick Institute of Technology, the University of Limerick, Dance Limerick and others.

Our **economic impact** goals for 2025:

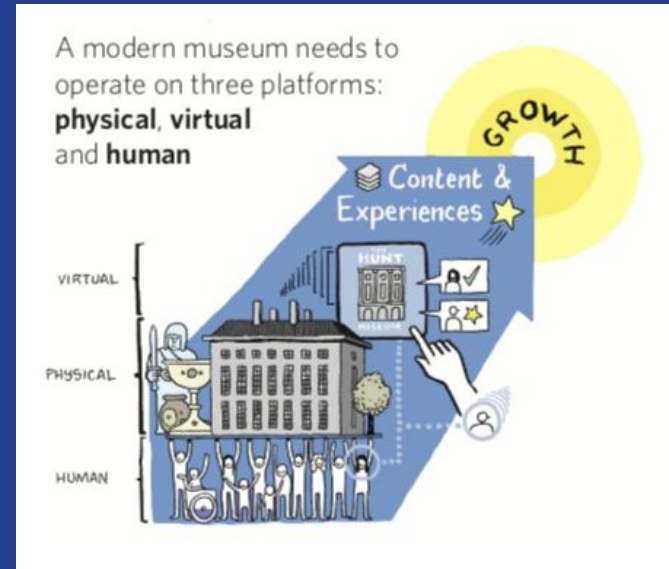
1. Limerick Region is culturally more attractive for employment and tourism.
2. Pride in cultural heritage has delivered a cleaner and brighter living space.

Improved tourism using our Medieval and Georgian heritage.



New urban heritage spaces kept clean and nurtured by locals.

On three platforms



With three key actions per platform for 2020

The building

2020

1. Building

- **Maintenance Plan** 5 year rolling plan in place with designated work for 2020.
- Feasible **Flip the Building Plan**
- **Opera, Medieval Quarter & Waterfront Development** - contribute to the holistic development of the area

2. Raise funds* to:

- Create a showcase gallery
- Create the **Museum in a Garden**

3. Engage visitors and increase physical participation* in our collections and exhibitions.

* See Priority 4 Plans & Priority 2



Building - Fire Upgrading completed with support from Department of Culture, Heritage and the Gaeltacht



An Roinn Turasóireachta, Cultúir,
Ealaíon, Gaeltachta, Spóirt agus Meán
Department of Tourism, Culture,
Arts, Gaeltacht, Sport and Media

Virtual 2020

1. Collection Digitisation*:

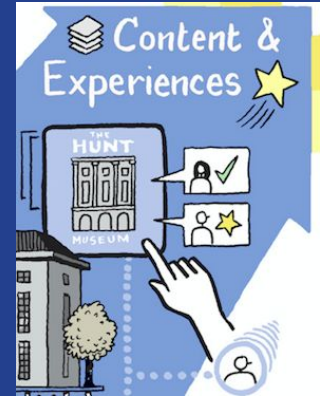
Medieval Collection objects digitised and online

2. Collection Management*:

All items in the Collections placed in CMS with associated Europeana Tier 3 /4 metadata

3. Online Presence*:

Collections fully searchable via New Website
All digitised objects added to wikiCommons/Data



*See priorities 1,2 & MarComms

Staff Responsibility & Resource

Priorities:

Collections - A. Naomi R. Tori

Public Engagement:

Visitors/Exhibitions - A. Naomi R. Naomi + Kerri + intern(s)

Education - A. Maria, R. Adam, Hannah, + intern(s)

Community - A. Maria R: Linda

Innovation - A. Jill R. Jill

Funding - A. Jill R. Rosemarie & Joni

Enablers

Network: Docents - A. Joni, R. Sinead

: Friends - A. Jill, R. Julie

Collaboration: Partnering -A. Jill, R. Jill (and Priority Responsibles)

: Planning A. Jill, R. Priority responsibles

Building: New projects: A. Naomi, R. Naomi

: Maintenance A. Naomi, R. Kerri

Administration & Events: A. Jill, R. Kerri

Finance: A. Jill, R. Jill - *outsourced*: Willie & Monica 6 d/m

Marketing - A. Jill R. Julie + intern

Front of house - A. Joni. R. Joni + Jackie, Declan & Sinead

Responsible
Accountable
Consulted
~~Informed~~